From Tontines to Annuities (in 20 minutes)

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18 April 2019 (Brookings)

Budget 2019 proposes to amend the tax rules to permit PRPPs and defined contribution RPPs to provide a variable payment fife annulty (VPLA) to members directly from the plan. A VPLA will provide payments that vary based on the investment performance of the underlying annulties fund and on the mortality experience of VPLA annultants.

Annuities fund

PRPP and defined contribution RPP administrators will be permitted to establish a separate annuities fund under the plan to receive transfers of amounts from members' accounts to provide VPLAs. Only transfers from a member's account will be permitted to be made to the annuities fund. Direct employee and employer contributions to the annuities fund will not be permitted.

A minimum of 10 refired members will be required to participate in a VPLA arrangement in order for a plan to establish such an arrangement and it must be reasonable to expect that at least 10 refired members will participate in the arrangement on an anaping basis.

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Long-term borrowing by English & French government. Back in the 17th Century



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Example: Lending \pounds 2000 to a 17th Century King



While Everyone is Alive



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After Some Deaths



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With 16 investors alive and 4 investors dead, the dividend calculation is:

$$\frac{\pounds 200}{16} \; = \; \pounds 12.5 \; = \; \pounds 10 + \pounds 2.5$$

Dividend is (i.) interest of 10% plus (ii.) mortality credits of 2.5%.

Dividend per Share



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Dividend per Share: 4 Investors Remaining in the Pool



Dividend per Share: The Last One Standing



...It is gone!

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The (Expected) Payout Structure of Lorenzo's Tontine Not Very Optimal Looking...



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Compare & Contrast: Tontine vs. Life Annuity



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Endorsement by the Greatest (or First) Economist Written in the late 18th Century

Adam Smith: "Tontine Appeals to the Gambling Instinct"



"...from the confidence which every man naturally has in his own good fortune, the principle upon which is founded the success of all lotteries, [the tontine] annuity generally sells for some-thing more than it is worth. In countries where it is usual for government to raise money by granting annuities, tontines are upon this account generally preferred to annuities for separate lives..."

Endorsement by the Greatest (or First) Treasury Secretary Written in the late 18th Century



Imagine you are about to retire and are (only) given a choice between a 14% life annuity and a tontine paying 8%. Which would you select?

What would (rational) choice depend on?

- Your health relative to the tontine pool.
- Credit rating of the insurance company.
- Risk aversion & consumption preferences.
- Pricing and the term structure of interest rates.
- Long-term inflation expectations

What do people actually buy?

Income Annuity Type	Q1.2019	Q4.2011
For Life Only (<i>No guarantee</i>)	14.4%	25.3%
Life with Guarantee Period	36.2%	56.2%
Cash or Installment Refund	49.4%	18.5%
TOTAL	100%	100%

Data: Cannex Financial Exchanges (April 2019). **U.S. Data.** Analysis: Moshe A. Milevsky

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Some More Annuity Puzzles...

Does anyone worry about inflation?

Inflation Indexed Income	Q1.2019	Q4.2011
Not Requested	97.0%	96.0%
CPI-u Index	0.0%	1.0%
COLA	3.0%	3.0%
TOTAL	100%	100%

Takeaway: Only economists buy real annuities.

Data: Cannex Financial Exchanges (April 2019). **U.S. Data.** Analysis: Moshe A. Milevsky

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Tontine vs. Annuity Choice isn't Hypothetical...

In the year 1693 investors in England were given this exact choice



Image: Image:

Annual Reports & Dividend Statements

Documents Stored in the National Archives and British Library

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Thanks to The National Archives (UK)



An Optimal (Natural) Tontine's Payout to the Syndicate Some quick intuition



Longevity-contingent Claims: A Typography



- Note: Tontine thinking is more important than tontine structure.
- Remember that insurance companies charge for absorbing longevity risk and the (capital) cost will continue to increase over time. Do consumers really want all their *systematic* mortality risk eliminated?
- Offer a portfolio choice between (i.) sharing systematic longevity risk with others, and (ii.) transferring the risk to an insurance company.
- At the very least, explain the tontine first, which might **nudge** people towards annuities...